

# Blackford Golf Club Sponsorship

Golf is one of the world's most popular sports. Played and watched by millions of people across multiple demographics, golf is one of the only popular spectator sports that fans can also play at some level. There are only a few physical activities where participants can remain active and competitive well into their golden years, and because of the relatively low impact, golf is one of the most prominent of these.

Promoting your business to golfers is a great strategy, as the old cliché "more business gets done on the golf course than in the boardroom" is actually true in a lot of places. In fact, some of the most prominent business people and "influencers" in your community probably hit the links a few times per month. A golf course is a great place for any business to be seen by thousands of local potential customers, and partnering with a course or tournament is a great way to reach these potential customers. Let's take a look at some ways to tap into this market.

The average golf course turns 20,000 rounds of golf per year. The average golfer looks at a scorecard twenty times during a round of golf. Advertising your local business on our scorecards is a creative, affordable and effective opportunity. Blackford Golf Club scorecards will provide your business with the opportunity to have advertising literally in the hands of potential new customers for 2-4 hours or longer if they keep the card for bragging rights. This type of advertisement can't be achieved with direct mail or similar print advertising.

Admire your company's advertisement on a seven foot tall, granite *Washington* Tee Sign placed in full view from the tee box. The Ad sponsor panels are approximately 12 inches wide, 18 inches tall and one inch thick. The panel is stained, sealed to prevent all types of weathering, and finally mounted to the granite with epoxy glue. Your company's advertisement will be accompanied by the full pictorial view of the hole, par, yardage and handicap information. When you become a hole sponsor, you're not only getting 3 years of advertisement for your business, but also showing the company's support for the golf course!

For availability and pricing contact Whitney Brown at [blackfordgolfclub@gmail.com](mailto:blackfordgolfclub@gmail.com)

This Space Available For  
Advertisement \$100.00

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Advertisement \$100.00



- Keep pace with the group ahead and play "ready" golf (hit when ready).
- Carry extra clubs when leaving your cart.
- Line up putts while waiting for others.
- Allow faster groups to play through.
- Mark scores at next tee.
- All out of bounds are marked by white stakes.
- All water hazards are marked by yellow stakes.
- All lateral hazards are marked by red stakes.
- Yardages are measured to the center of the green from the markers in the fairway. Red = 100 yards; White = 150 yards; Blue = 200 yards; Yellow = 250 yards.
- Lift ball from roadway without penalty.
- Please observe 90° cart policy.
- Proper attire must be worn at all times. No tank tops or sleeveless shirts.
- Players are reminded to repair your own ball mark and one more, replace divots, fill divots with sand and rake bunkers smooth. Leave rakes in bunkers.
- Only two (2) bags and two (2) riders per cart.
- All players must have their own bag and clubs.

ALL ALCOHOLIC BEVERAGES MUST BE PURCHASED IN THE CLUBHOUSE.  
NO OUTSIDE COOLERS PERMITTED.

This Space Available For  
Advertisement



1605 W. Water St.  
Hartford City, IN  
765.348.0700



Troy Batten  
Owner

Cynthia Flint  
Manager

Brian Watson  
Superintendent

This Space Available For  
Advertisement

175.00

This Space Available For  
Advertisement

175.00

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Advertisement

175.00

| Hole     | 1        | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | Out | In      | Tot | Hcp | Net |     |     |     |     |     |     |      |      |  |
|----------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|--|
| Blue     | 69.9/123 | 330 | 411 | 526 | 175 | 375 | 383 | 529 | 276 | 142 | 3147    | 312 | 345 | 355 | 343 | 165 | 446 | 170 | 495 | 402 | 3033 | 6180 |  |
| White    | 67.0/111 | 292 | 350 | 470 | 151 | 345 | 344 | 475 | 276 | 137 | 2840    | 270 | 297 | 290 | 300 | 143 | 410 | 138 | 462 | 350 | 2660 | 5500 |  |
| Handicap | 13       | 4   | 6   | 12  | 2   | 11  | 3   | 18  | 16  |     |         |     |     |     |     |     |     |     |     |     |      |      |  |
| Par      | 4        | 4   | 5   | 3   | 4   | 4   | 5   | 4   | 3   | 36  | Par     | 4   | 4   | 4   | 4   | 3   | 5   | 3   | 5   | 4   | 36   |      |  |
| Yellow   | 65.3/106 | 282 | 303 | 435 | 151 | 321 | 344 | 434 | 276 | 131 | 2677    | 235 | 269 | 290 | 277 | 143 | 395 | 126 | 420 | 285 | 2440 | 5117 |  |
| Red      | 69.2/118 | 282 | 300 | 435 | 135 | 319 | 258 | 433 | 186 | 133 | 2481    | 312 | 278 | 309 | 277 | 129 | 394 | 128 | 451 | 291 | 2569 | 5050 |  |
| Handicap | 13       | 4   | 6   | 12  | 2   | 11  | 3   | 18  | 16  |     |         |     |     |     |     |     |     |     |     |     |      |      |  |
| Date:    | Score:   |     |     |     |     |     |     |     |     |     | Attest: |     |     |     |     |     |     |     |     |     |      |      |  |

10 This hole is drivable, please your drive on the tee set up on the approach looking east to the left.

11 This is a short, straight par 4. A drive down the center of the fairway is just the ticket for a simple approach and hole in one. What you see is what you get here.

12 A very difficult drive for anyone to hit the cup, you choose off the tee. If you'll have a chance at it.

13 This hole narrows off the tee to a green which is well above the horizon. You'll want to add a few yards to your approach shot to avoid coming up short here.

14 The most challenging par you can see on the course. If you can bring your ball, you'll find it easier.

15 A very hard driving hole, you'll want to bring your best one shot here. If you can find the middle of the fairway off the tee, you'll have a chance to see it.

16 A short par 3 more water is very narrow, making it when the pin is in it.

17 This is a great driving hole, but precision is an absolute must. A well struck drive will leave you with an open second shot. The reward of this great shot is well worth it.

18 Only if you hit it! The hole is a bit of a cross. You will play about a driving hole.