

## Blackford Golf Club Sponsorship

Golf is one of the world's most popular sports. Played and watched by millions of people across multiple demographics, golf is one of the only popular spectator sports that fans can also play at some level. There are only a few physical activities where participants can remain active and competitive well into their golden years, and because of the relatively low impact, golf is one of the most prominent of these.

Promoting your business to golfers is a great strategy, as the old cliché "more business gets done on the golf course than in the boardroom" is actually true in a lot of places. In fact, some of the most prominent business people and "influencers" in your community probably hit the links a few times per month. A golf course is a great place for any business to be seen by thousands of local potential customers, and partnering with a course or tournament is a great way to reach these potential customers. Let's take a look at some ways to tap into this market.

The average golf course turns 20,000 rounds of golf per year. The average golfer looks at a scorecard twenty times during a round of golf. Advertising your local business on our scorecards is a creative, affordable and effective opportunity. Blackford Golf Club scorecards will provide your business with the opportunity to have advertising literally in the hands of potential new customers for 2-4 hours or longer if they keep the card for bragging rights. This type of advertisement can't be achieved with direct mail or similar print advertising.

Admire your company's advertisement on a seven foot tall, granite *Washington Tee Sign* placed in full view from the tee box. The Ad sponsor panels are approximately 12 inches wide, 18 inches tall and one inch thick. The panel is stained, sealed to prevent all types of weathering, and finally mounted to the granite with epoxy glue. Your company's advertisement will be accompanied by the full pictorial view of the hole, par, yardage and handicap information. When you become a hole sponsor, you're not only getting 3 years of advertisement for your business, but also showing the company's support for the golf course!

For availability and pricing contact Whitney Brown at [blackfordgolfclub@gmail.com](mailto:blackfordgolfclub@gmail.com)

This Space Available For  
Advertisement \$100.00

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Advertisement \$100.00



- Keep pace with the group ahead and play "ready" golf (hit when ready).
- Carry extra clubs when leaving your cart.
- Line up putts while waiting for others.
- Allow faster groups to play through.
- Mark scores at next tee.
- All out of bounds are marked by white stakes.
- All water hazards are marked by yellow stakes.
- All lateral hazards are marked by red stakes.
- Yardages are measured to the center of the green from the markers in the fairway. Red = 100 yards; White = 150 yards; Blue = 200 yards; Yellow = 250 yards.
- Lift ball from roadway without penalty.
- Please observe 90° cart policy.
- Proper attire must be worn at all times. No tank tops or sleeveless shirts.
- Players are reminded to repair your own ball mark and one more, replace divots, fill divots with sand and rake bunkers smooth. Leave rakes in bunkers.
- Only two (2) bags and two (2) riders per cart.
- All players must have their own bag and clubs.

ALL ALCOHOLIC BEVERAGES MUST BE PURCHASED IN THE CLUBHOUSE.  
NO OUTSIDE COOLERS PERMITTED.

This Space Available For  
Advertisement



1605 W. Water St.  
Hartford City, IN  
765.348.0700



Troy Batten  
Owner

Cynthia Flint  
Manager

Brian Watson  
Superintendent

This Space Available For  
Advertisement

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Advertisement

75.00

175.00

75.00

Hole	1	2	3	4	5	6	7	8	9	Out	1	10	11	12	13	14	15	16	17	18	In	Tot	Hcp Net
Blue	69.9/123	330	411	526	175	375	383	529	276	142	3147	312	345	355	343	165	446	170	495	402	3033	6180	
White	67.0/111	292	350	470	151	345	344	475	276	137	2840	270	297	290	300	143	410	138	462	350	2660	5500	
Handicap	13	4	6	12	2	11	3	18	16		15	17	5	8	14	7	9	1	10				
Par	4	4	5	3	4	4	5	4	3	36	Par	4	4	4	4	3	5	3	5	4	36		
Yellow	65.3/106	282	303	435	151	321	344	434	276	131	2677	235	269	290	277	143	395	126	420	285	2440	5117	
Red	69.2/118	282	300	435	135	319	258	433	186	133	2481	312	278	309	277	129	394	128	451	291	2569	5050	
Handicap	13	4	6	12	2	11	3	18	16		15	17	5	8	14	7	9	1	10				
Date:	Scorer:				Attest:																		

10

This hole is a dogleg left. A drive down the center of the fairway is just the ticket for a simple approach and make chance. When you sink what you get here!

11

A very difficult hole. An approach to the green will be your choice off the tee. If you'll have a downhill it's a long way down!

12

This hole curves off the tee in a green wheel. It will shadow the forest. You'll want to roll a few paces to your approach shot toward coming up short here.

13

The most challenging par four on course. If you can hit over the left, you'll find it easier.

14

A very long driving hole, you'll want to bring your best out there here. If you can find the fairway back fairway off the tee, getting home in two is a possibility.

15

A short par 3 over water. In every manner, making it when the pin is out is the goal.

16

This is a great driving hole. The pin is in a deep bunker. A well struck drive will leave you with an open second shot. Be mindful of the pond short and left!

17

Grip it and rip it! The fairway into a tier of a green. Fairly well played shots will clearing banks.

18